



Downtown Development Authority & Main Street Programs Sponsorship Form

Promote your business by sponsoring a community event in downtown Dahlonega!

Business Information

Business / Organization Name

Contact Information

Name: _____ Date: _____

Email: _____ Phone: _____

Choose Sponsorship Packages

You may choose one or more – descriptions for each category can be found on the following page.

- | | |
|---|---|
| <input type="checkbox"/> Downtown Dahlonega Program Sponsor - \$2,500 | <input type="checkbox"/> Main Street Movies Series - \$5,000 |
| <input type="checkbox"/> First Friday Concert Series - \$7,000 | <input type="checkbox"/> Main Street Movies: May - \$1,600 |
| <input type="checkbox"/> First Friday Concert: May - \$1,200 | <input type="checkbox"/> Main Street Movies: June - \$1,600 |
| <input type="checkbox"/> First Friday Concert: June - \$1,200 | <input type="checkbox"/> Main Street Movies: July - \$1,600 |
| <input type="checkbox"/> First Friday Concert: July - \$1,200 | <input type="checkbox"/> Main Street Movies: August - \$1,600 |
| <input type="checkbox"/> First Friday Concert: August - \$1,200 | <input type="checkbox"/> Main Street Movies: September - \$1,600 |
| <input type="checkbox"/> First Friday Concert: September - \$1,200 | <input type="checkbox"/> Dahlonega Farmers Market Season- \$1,000 |
| <input type="checkbox"/> First Friday Concert: October - \$1,200 | <input type="checkbox"/> Scares on the Square- \$500 |
| <input type="checkbox"/> Appalachian Jam Series - \$7,000 | <input type="checkbox"/> Dahlonega 4 th of July Silver - \$1,500 |
| <input type="checkbox"/> One Session Appalachian Jam - \$300 | <input type="checkbox"/> Dahlonega 4 th of July Gold - \$3,000 |

Custom Amount: _____ Program Year: _____

Which program would you like to donate to: _____

Please send a high-resolution business or organization logo image to salexander@dahlongegadda.org for us to use on media and promotional materials. PNG, SVG, eps, or AI file types are *preferred*.

Downtown Dahlonega Program Sponsor:

Partner with Downtown Dahlonega to help enrich our community. This fund will go towards long-term promotion, beautification, historic preservation, and small business development projects.

- Name, logo, and website link on the Downtown Dahlonega Website
- Annual recognition as a downtown partner at all events and functions
- Promotion as a program supporter on all social media

First Friday Concert Series Sponsor:

Dahlonega's First Friday Night Concerts are held during the summer months and into the fall (May-October) in Hancock Park, a block off the historic Dahlonega Square.

- Name, logo, and website link on the Downtown Dahlonega Website
- Recognition and signage at all concerts
- A booth for your business at all concerts
- Promotion as a program supporter on all social media

First Friday Concert Month Sponsor:

- Recognition and signage at sponsored concert
- A booth for your business at sponsored concert
- Name on the Downtown Dahlonega website

Appalachian Jam Series Sponsor:

A weekly afternoon of fun with North Georgia's mountain music pickers and singers playing folk music throughout Downtown Dahlonega from April to October.

- Name, logo, and website link on the Downtown Dahlonega Website
- Recognition at each jam session

Main Street Movies Series:

Friday night movies in Hancock Park for the months of June, July, & August.

- Name, logo, and website link on the Downtown Dahlonega Website
- A booth for your business at all movies

Main Street Movies Month Sponsor:

- A booth for your business at sponsored movie
- Name on the Downtown Dahlonega website

Dahlonega Farmers Market Season:

- A booth space for your business at each market
- Name, logo, and website link on the Downtown Dahlonega website

Scares on the Square: Downtown Dahlonega Trick-or-Treat

- A booth for your business at the trick-or-treating event
- Name, logo, and website on the Downtown Dahlonega website

Dahlonega 4th of July Silver Sponsor:

- Name, logo, and website link on the Downtown Dahlonega Website
- Recognition and signage at the fireworks show
- Recognition at the 4th of July parade

Dahlonega 4th of July Gold Sponsor:

- Name, logo, and website link on the Downtown Dahlonega Website
- Recognition at the fireworks show
- Recognition at the 4th of July parade
- Free parade Entry
- A booth for your business at the drill field

No goods or services were provided by the DDA.