



Downtown Dahlonega Pedestrian Wayfinding Sign Application

Please read the Wayfinding Sign Regulations on Page 2 prior to completing this application.

Name of Applicant: _____

Address: _____

Phone: _____ Email Address: _____

Physical locations of sign poles being requested: Each panel may have two (2) lines of text. Each line is limited to 14 letters and spaces: (Example: Sue's Café has 10 letters and spaces.)

If you would like to request more than three sign spaces, please list them on the back of this application

Text on sign (include arrow): _____

Text on sign (include arrow): _____

Text on sign (include arrow): _____

Sign Number	Location (Street Address)	X
1.	North Chestatee St. and Warwick St.	
2.	West Main Street and Chestatee St.	
3.	West Main Street and South Chestatee St.	
4.	South Chestatee St. and Choice	
5.	East Main St. and Park	
6.	North Park St. and Warwick St.	
7.	Meaders St. and Warwick St.	
8.	East Main St. and Meaders St.	
9.	East Main St. and Grove St. Southeast Corner	
10.	East Main St. and Grove St. Northwest Corner	

Fees:

Directional Sign Fee (one-time fee for production and installation, per sign): **\$160**

Yearly advertising fee (billed annually on January 1, cost per sign): **\$40** (\$10 per quarter)

Please make checks payable to The City of Dahlonega, indicating in the Memo line “Wayfinding Sign” and mail to 465 Riley Road Dahlonega, GA 30533.

Signature of Applicant: _____ Date: _____

Please contact the Downtown Dahlonega staff at salexander@dahlongadda.org or call 706-482-2726 with questions. Applications may be submitted to City Hall or emailed to the email address above. Payment is due at time of application.

Downtown Dahlonega Pedestrian Wayfinding Sign Regulations

- Eligible businesses:
 - Must be located in the central business district
 - Shall maintain a current business license
 - May include all types of businesses
- The pole location a business requests must be approved by City of Dahlonega staff.
- Each panel may have two (2) lines of text. Each line is limited to 14 letters and spaces: (Example: Sue’s Café has 10 letters and spaces.)
- The City reserves the right to choose the order of the panels for each pole. City-sponsored panels will be at the top of each pole.
- All applications will be processed in the order that they are received.
- A business may request more than one pole location. Additional panels will be granted if there is space available.
- There is a limit of 16 panels per pole (8 per side).
- There will be a directional arrow indicating the quickest route to the business.
- Panels are ordered quarterly or upon receipt of four (4) or more applications.
- The City of Dahlonega maintains full ownership of all poles and panels.

Official Use Only:

Date Application Received: _____

Application Review Completed by: _____

Date Proof was sent: _____

Date sign(s) went up: _____