



Event Sponsorship Form

Promote your business by sponsoring a community event in downtown Dahlonega!

Business Information

Business / Organization Name

Contact Information

Name: _____ Date: _____

Email: _____ Phone: _____

Choose Sponsorship Packages

You may choose one or more – descriptions for each category can be found on the following page. Custom amounts for any program are greatly appreciated as well.

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|---|---|
| <input type="checkbox"/> Scares on the Square- \$500 | <input type="checkbox"/> Main Street Movies Series - \$3,000 |
| <input type="checkbox"/> Entire First Friday Concert Series - \$3,000 | <input type="checkbox"/> Main Street Movies: May - \$500 |
| <input type="checkbox"/> First Friday Concert: May - \$500 | <input type="checkbox"/> Main Street Movies: June - \$500 |
| <input type="checkbox"/> First Friday Concert: June - \$500 | <input type="checkbox"/> Main Street Movies: July - \$500 |
| <input type="checkbox"/> First Friday Concert: July - \$500 | <input type="checkbox"/> Main Street Movies: August - \$500 |
| <input type="checkbox"/> First Friday Concert: August - \$500 | <input type="checkbox"/> Main Street Movies: September - \$500 |
| <input type="checkbox"/> First Friday Concert: September - \$500 | <input type="checkbox"/> Dahlonega Farmers Market Season- \$500 |
| <input type="checkbox"/> First Friday Concert: October - \$500 | <input type="checkbox"/> Dahlonega 4 th of July Bronze - \$500 |
| <input type="checkbox"/> Appalachian Jam Series - \$1,500 | <input type="checkbox"/> Dahlonega 4 th of July Silver - \$1,500 |
| <input type="checkbox"/> One Session Appalachian Jam - \$100 | <input type="checkbox"/> Dahlonega 4 th of July Gold - \$3,000 |

Custom Amount: _____ Program Year: _____

Which program you would like to donate to: _____

Please send a high-resolution business or organization logo image for us to use on media and promotional materials to salexander@dahlongegadda.org. *Png, svg, eps, or ai file types preferred.*

Please be aware that it takes roughly two weeks for staff to design and produce all sponsorship signage.

Downtown Development Program Sponsor:

Partner with the Downtown Development Authority to help enrich our community. This fund will go towards long-term promotion, beautification, historic preservation, and small business development projects.

- Name, logo, and website link on Downtown Dahlongega Website
- Annual recognition as a downtown partner at all events and functions
- Promotion as a program supporter on all social media

First Friday Concert Series Sponsor:

Dahlongega's First Friday Night Concerts are held during the summer months and into the fall (May/October) in Hancock Park, a block off the historic Dahlongega Square.

- Recognition at all concerts
- A booth for your business at all concerts
- Promotion as a program supporter on all social media
- Name on dahlongegadda.org website

First Friday Concert Month Sponsor:

- Recognition at your sponsored concert
- A booth for your business at your sponsored concert
- Name on dahlongegadda.org website

Appalachian Jam Series Sponsor:

A weekly afternoon of fun with North Georgia's mountain music pickers and singers playing folk music throughout Downtown Dahlongega from April to October.

- Name on dahlongegadda.org website
- Recognition at each jam session

Main Street Movies Series:

Friday night movies in Hancock Park.

- Name on dahlongegadda.org website
- A booth for your business at all movies

Main Street Movies Month Sponsor:

- A booth for your business at your sponsored movie
- Name on Downtown Dahlongega website

Dahlongega Farmers Market Season:

- A booth space for your business at each market
- Name on dahlongegadda.org website

Scares on the Square: Downtown Dahlongega Trick-or-Treat

- A booth for your business at the trick or treating event

- Name on dahlonegadda.org website

Dahlonega 4th of July Bronze Sponsor:

- Name, logo, and website link on dahlonegadda.org
- Recognition at the fireworks show
- Recognition during the 4th of July parade

Dahlonega 4th of July Silver Sponsor:

- Name, logo, and website link on Downtown Dahlonega Website
- Recognition at the fireworks show
- Recognition during the 4th of July parade
- Free parade entry

Dahlonega 4th of July Gold Sponsor:

- Name, logo, and website link on Downtown Dahlonega Website
- Recognition at the fireworks show
- Recognition during the 4th of July parade
- Free parade entry
- Four free Dahlonega 4th of July t-shirts

**No goods or services were provided by the Dahlonega Downtown Development Authority & Main Street Program. **