# DAHLONEGA STORIES HISTORIC WALKING TOUR



The Dahlonega Stories Bronze History Plaque Incentive Program is intended to stimulate investment in the preservation of Dahlonega's historic commercial district. Downtown Dahlonega is the historic core of the region and serves as the seat of business, government, and service for the community. With architecture ranging from the 1830s to the 1990s, downtown is the heart of the county, and its pedestrian focus and historic buildings invite both residents and visitors. Each downtown building has an individual character, and each building is respected for its unique features, its business history, current condition, and impact on the district.

#### **INCENTIVE AMOUNTS**

Downtown Dahlonega will pay up to 50% of the cost of the bronze history plaque, and the balance of the cost will be a matching amount donated by the property owner. The total cost of a 12" x 24" marker is \$897, while the total cost of a 24" x 24" marker is \$1,526. For example, a \$897 bronze marker is eligible for an incentive award of \$448.50, while a \$1,526 bronze marker is eligible for an incentive award of \$763.

#### INCENTIVE PROGRAM GUIDELINES

- The history plaque incentive program operates in Downtown Dahlonega, specifically within the locally designated downtown development area within the historic central business district.
- Eligible applicants are downtown commercial property owners, as well as business owners (with the owner's permission). Government buildings and national franchises are not eligible for the incentive "grant" but may participate in the plaque program by paying the full cost of the plaque.
  - History markers funded with this incentive program will be owned, installed, and maintained by Downtown Dahlonega.
- Downtown Dahlonega will be responsible for production of the narrative history of the building with the owner's input. Local historians will assist to compose the brief historic narrative for the marker. Downtown Dahlonega will be responsible for ordering and installing the markers.

#### HOW TO APPLY FOR THE BRONZE HISTORY PLAQUE INCENTIVE PROGRAM

- Contact: Ariel Alexander, Downtown Manager, 706-482-2707 for more information.
  - Complete the application forms and submit the package to Ariel Alexander.

#### HOW APPLICATIONS ARE REVIEWED AND SELECTED

- Applications are reviewed in the order received.
- Only completed application packages are reviewed; incomplete applications will be returned.

#### **PAYMENT**

Property owners will provide their 50% amount of the project cost as a donation to Downtown Dahlonega before the plaque order is placed with the manufacturer.

## **Bronze Historic Plaque Incentive Application**

### **DESIGNATED PROPERTY**

Name:	
Address:	
OWNER	
Name:	Phone:
Email Address:	
PERSON FILING APPLICAT	TION, IF OTHER THAN OWNER
	Phone:
Email Address:	
BUILDING DATA	
Date of Construction	
ORIGINAL USE	CURRENT USE
Office	Office
Commercial/Retail	Commercial/Retail
Industrial	Industrial
Institutional	Institutional
Residential	Residential
Vacant	
	I facts about the building, its architect/builder, its previous owners and and/or interesting facts.