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**Event Sponsorship Form**

Promote your business by sponsoring a community event in downtown Dahlonega!

**Business Information**

**Business / Organization Name**

**Contact Information**

**Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Phone:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Choose Sponsorship Packages**

You may choose one or more – descriptions for each category can be found on the following page.

[ ]  Downtown Dahlonega Program Sponsor - $2,500 [ ]  Main Street Movies Series - $5,000

[ ]  First Friday Concert Series - $7,000 [ ]  Main Street Movies: May - $1,600

[ ]  First Friday Concert: May - $1,200 [ ]  Main Street Movies: June - $1,600

[ ]  First Friday Concert: June - $1,200 [ ]  Main Street Movies: July - $1,600

[ ]  First Friday Concert: July - $1,200 [ ]  Main Street Movies: August - $1,600

[ ]  First Friday Concert: August - $1,200 [ ]  Main Street Movies: September - $1,600

[ ]  First Friday Concert: September - $1,200 [ ]  Dahlonega Farmers Market Season- $1,000

[ ]  First Friday Concert: October - $1,200 [ ]  Scares on the Square- $500

[ ]  Appalachian Jam Series - $7,000 [ ]  Dahlonega 4th of July Silver - $1,500

[ ]  One Session Appalachian Jam - $300 [ ]  Dahlonega 4th of July Gold - $3,000

**Custom Amount**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Program Year:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Which program you would like to donate to**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please send a high-resolution business or organization logo image for us to use on media and promotional materials to salexander@dahlonegadda.org. *Png, svg, eps, or ai file types preferred.*

**Downtown Dahlonega Program Sponsor:**

*Partner with Downtown Dahlonega to help enrich our community. This fund will go towards long term promotion, beautification, historic preservation, and small business development projects.*

* Name, logo, and website link on Downtown Dahlonega Website
* Annual recognition as a downtown partner at all events and functions
* Promotion as a program supporter on all social media

**First Friday Concert Series Sponsor:**

*Dahlonega’s First Friday Night Concerts are held during the summer months and into the fall (May-October) in Hancock Park, a block off the historic Dahlonega Square.*

* Name, logo, and website link on Downtown Dahlonega Website
* Recognition at all concerts
* A booth for your business at all concerts
* Promotion as a program supporter on all social media

**First Friday Concert Month Sponsor:**

* Recognition at sponsored concert
* A booth for your business at sponsored concert
* Name on Downtown Dahlonega website

**Appalachian Jam Series Sponsor:**

*A weekly afternoon of fun with North Georgia’s mountain music pickers and singers playing folk music throughout Downtown Dahlonega from April to October.*

* Name, logo, and website link on Downtown Dahlonega Website
* Recognition at each jam session

**Main Street Movies Series:**

*Friday night movies in Hancock Park for the months of June, July, & August.*

* Name, logo, and website link on Downtown Dahlonega Website
* A booth for your business at all movies

**Main Street Movies Month Sponsor:**

* A booth for your business at sponsored movie
* Name on Downtown Dahlonega website

**Dahlonega Farmers Market Season:**

* A booth space for your business at each market
* Name, logo and website link on Downtown Dahlonega website

**Scares on the Square: Downtown Dahlonega Trick-or-Treat**

* A booth for your business at the trick or treating event
* Name, logo and website on Downtown Dahlonega website

**Dahlonega 4th of July Silver Sponsor:**

* Name, logo, and website link on Downtown Dahlonega Website
* Recognition at the firework show
* Recognition at the 4th of July parade

**Dahlonega 4th of July Gold Sponsor:**

* Name, logo, and website link on Downtown Dahlonega Website
* Recognition at the firework show
* Recognition at the 4th of July parade
* Free parade Entry
* A booth for your business at the drill field

*\*No goods or services were provided by the DDA.\**