

DAHLONEGA DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET BOARD

**July 14, 2016
MEETING MINUTES**

Board Members Present: Mike Miller, Larry Odom, Chris Welch, Hal Williams, Donna Logan, Bruce Howerton

Board Members Absent: Tony Owens

Partners Present: Bill Schmid, Nancy Lovingood

Staff Present: Rebecca Shirley, Danielle Bell

Larry called the meeting to order at 11:30 AM.

I. Approve April 14, 2016 meeting minutes – A motion to approve the minutes as presented was made by Donna, seconded by Hal. All members present unanimously approved the motion.

II. Approve financial report – Rebecca provided details May & June 2016 financial report. A motion to approve the financials as presented was made by Chris, seconded by Donna. All members present unanimously approved the motion.

III. DDA – Main Street Four Point Projects

ORGANIZATION

1. Adoption of 2017-2019 DDA Economic Development Implementation Plan – Chris made a motion to adopt the 2017-2019 DDA Economic Development Implementation Plan with the revisions noted from the Board Planning Retreat. The identified goals are goals 1. Increase in-town housing, 2. Development parking management plan, 3. Increase the number of hotel rooms/breakout space downtown, 4. Expand the footprint of downtown, 5. Position Dahlonega as the film production hub in the Georgia Mountain Region, 6. Create environment for entrepreneurship and 7. Maintain organizational excellence. The motion was seconded by Hal and all members present unanimously approved the motion. Rebecca said the revisions will be presented at the August meeting and the meeting agendas will now reflect the 7 goals and priority action items

IV. Staff Report – Board members received a copy of the April 9 – June 30, 2016 staff report and Rebecca highlighted a few key projects during that time.

V. Announcements from partner agencies

- City of Dahlonega – No report at this time.
- University of North Georgia – No report at this time.
- Chamber of Commerce/Tourism Office – No report at this time.
- Historic Preservation Commission – No report at this time.

VI. New Business

- The board is encouraged to attend DCA's Main Street 101 training at The Holly on September 20.

VII. Adjourn – Hal made a motion to adjourn the meeting, seconded by Mike. All members present unanimously approved the motion. Larry adjourned the meeting at 12:03 PM.