

DAHLONEGA 2000, Inc.

For the Preservation and Prosperity of Historic Downtown Dahlonega

We are writing to encourage your participation in the initiative we are offering in cooperation with the Downtown Development Authority. The **Bronze History Plaque Incentive Program** ("Dahlonega Stories") stimulates investment in the preservation of Dahlonega's historic commercial district. As a downtown property owner, you have demonstrated your investment and concern for the preservation of downtown's commercial district architecture and history. The Bronze History Plaque Incentive Program honors the history of your building and functions as an economic development tool helping make your resident business more successful. We hope to have a marker on all 60 downtown commercial buildings. The current Bronze History Plaque Incentive Program participants have seen that the historic information on the markers attracts visitors and locals to learn about local history and to shop at these stores.

Please look at the enclosed details and application. Dahlonega 2000, Inc. Project Coordinator Rebecca Shirley will be available to answer your questions and to help fill out your application. You can reach her by telephone, 706-482-2707, or email, rebeccashirley@dahlongadda.org.

THANK YOU FOR YOUR INTEREST IN THE PRESERVATION OF DOWNTOWN DAHLONEGA'S COMMERCIAL DISTRICT ARCHITECTURE AND HISTORY!

We hope you will contact us now to begin the process of acquiring the bronze history plaque for your building!

Sincerely,

Denson Martin

Chairman, Dahlonega 2000, Inc.

Rebecca Shirley

Project Coordinator, Dahlonega 2000, Inc.

DAHLONEGA 2000, Inc.

465 Riley Road
Dahlonega, GA 30533

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Dahlonega Stories

BRONZE HISTORY PLAQUE INCENTIVE PROGRAM FOR DOWNTOWN COMMERCIAL BUILDINGS

The Dahlonega Stories Bronze History Plaque Incentive Program is intended to stimulate investment in the preservation of Dahlonega's historic commercial district. Downtown Dahlonega is the historic core of the region and serves as the seat of business, government and service for the community. With architecture ranging from the 1830s to the 1990s, downtown is the heart of the county, and its pedestrian focus and historic buildings invite both residents and visitors. Each downtown building has an individual character, and each building is respected for its unique features, its business history, current condition, and impact on the district.

INCENTIVE AMOUNTS

Dahlonega 2000, Inc. will pay up to 50% of the cost of the bronze history plaque, and the balance of the cost will be a matching amount donated by the property owner. Dahlonega 2000, Inc. is a 501c3 non-profit agency, and your donation of 50% of the marker cost may be made as a tax deductible contribution. The total cost of a 12" x 24" marker is \$500, while the total cost of a 24" x 24" marker is \$950. For example, a \$950 bronze marker is eligible for a Dahlonega 2000, Inc. incentive award of \$475, while a \$500 bronze marker is eligible for an incentive award of \$250.

INCENTIVE PROGRAM GUIDELINES

- The history plaque incentive program operates in Downtown Dahlonega, specifically within the locally designated downtown development area within the historic central business district.
- Eligible applicants are downtown commercial property owners, as well as business owners (with the owner's permission). Government buildings and national franchises are not eligible.
- History markers funded with this incentive program will be owned, installed, and maintained by Dahlonega 2000, Inc.

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Dahlonega 2000, Inc. will be responsible for production of the narrative history of the building with the owner's input. Local historian Anne Amerson will be contracted to compose the brief historic narrative for the marker. Dahlonega 2000, Inc. will be responsible for ordering and installing the markers. Dahlonega 2000, Inc. has acquired a volume discount for multiple orders from the bronze marker manufacturer. The history plaque committee will review the application package for completeness, determine eligibility, and provide Dahlonega 2000, Inc. with priority recommendations based on a standardized point grading system. The Dahlonega 2000, Inc. board reviews applications, and incentive award notices will be provided to the applicants.

HOW TO APPLY FOR THE BRONZE HISTORY PLAQUE INCENTIVE PROGRAM

- Contact: Rebecca Shirley, Project Coordinator of Dahlonega 2000, Inc., Downtown Development Authority/ Main Street Program, 706-482-2707, rebeccashirley@dahlongegadda.org for an application package.
- Complete the application forms and submit the package to Rebecca Shirley.

HOW APPLICATIONS ARE REVIEWED AND SELECTED

- Applications are reviewed in the order received.
- Only completed application packages are reviewed; incomplete applications will be returned.

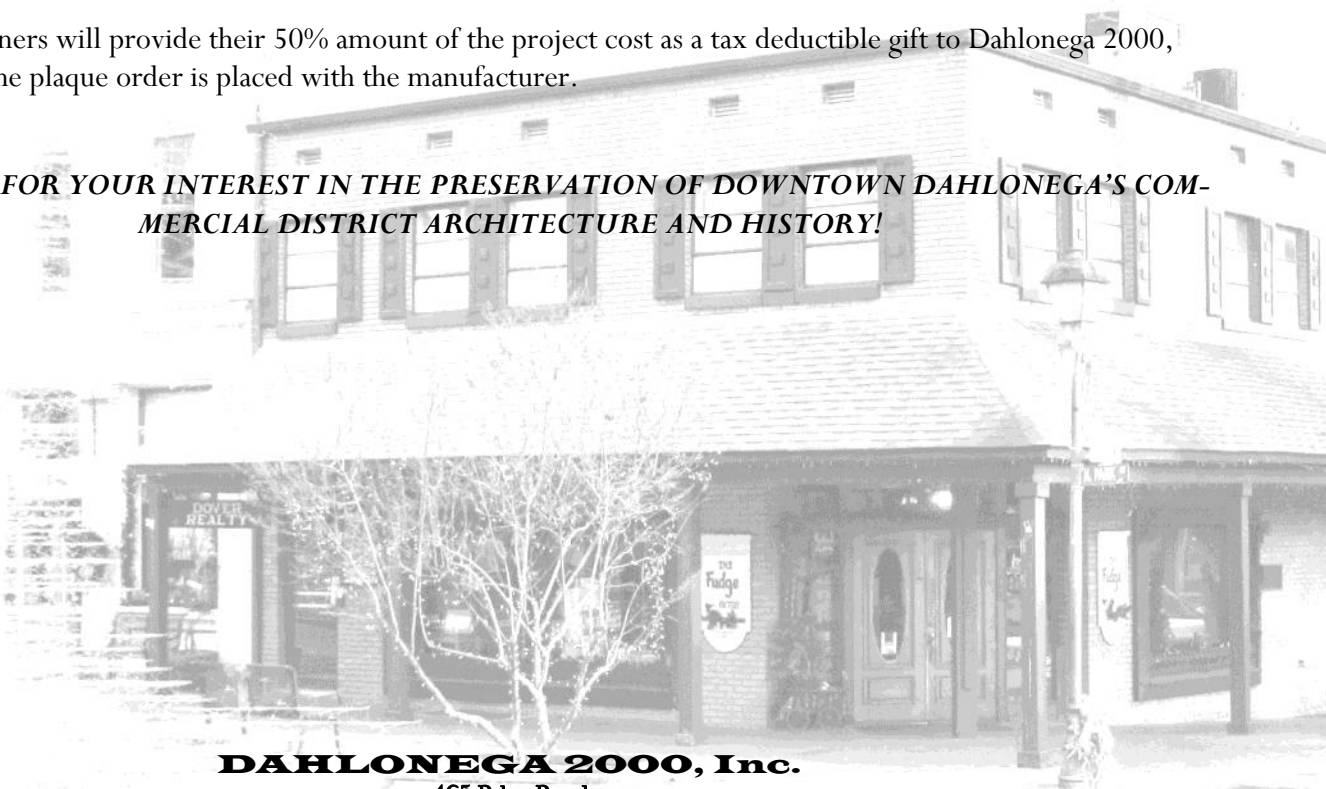
PAYMENT

- Property owners will provide their 50% amount of the project cost as a tax deductible gift to Dahlonega 2000, Inc. before the plaque order is placed with the manufacturer.

THANK YOU FOR YOUR INTEREST IN THE PRESERVATION OF DOWNTOWN DAHLONEGA'S COMMERCIAL DISTRICT ARCHITECTURE AND HISTORY!

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Bronze Historic Plaque Incentive Application

DESIGNATED PROPERTY

Name: _____

Address: _____

OWNER

Name: _____ Phone: _____

Address: _____

Email Address: _____

PERSON FILING APPLICATION, IF OTHER THAN OWNER

Name: _____ Phone: _____

Address: _____

Email Address: _____

BUILDING DATA

Date of Construction _____

ORIGINAL USE

___ Office

___ Commercial/Retail

___ Industrial

___ Institutional

___ Residential

CURRENT USE

___ Office

___ Commercial/Retail

___ Industrial

___ Institutional

___ Residential

___ Vacant

List any known historical facts about the building, its architect/builder, its previous owners and businesses, any unique and/or interesting facts.

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I, _____ (undersigned), make a gift of 50% of the cost of the historic plaque to Dahlonega 2000, Inc. I also agree that the marker will be the property of, and will be cleaned and maintained by, Dahlonega 2000, Inc.

Applicant's Signature _____ Date _____

STAFF USE ONLY:

Date received by Dahlonega 2000, Inc.: _____

Date reviewed by Dahlonega 2000, Inc.: _____

Action taken _____ Date: _____

Comments _____

Dahlonega 2000, Inc. Chairman's Signature: _____

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