

DAHLONEGA DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET BOARD

April 14, 2016

AGENDA

I. Approve February meeting minutes - ACTION ITEM (2 minutes) – Larry

II. Approve financial report – ACTION ITEM (3 minutes) - Joel

III. DDA-Main Street Four Point Projects

ECONOMIC DEVELOPMENT

1. Support Council on Parking Strategies – (3 minutes) *Bill, Tony, Mike, Hal, Amy, Joel*
2. Support Downtown Job Growth – (2 minutes) *Joel, Mike, Amy, Donna, Bruce, Bill*
3. Inventory of Available Spaces & Prospects - (5 minutes) *Joel*

ORGANIZATION

1. Promote Downtown Safety & Security – (2 minutes) *Tony, Amy, Bill, Joel*

PROMOTION

1. Increase Downtown Shopping with Retail Promotion & Advertising - (2 minutes) *Rebecca, Tony, Amy, Larry*

DESIGN

1. Support Streetscape Construction for Pedestrian Safety & Landscape Improvements– (3 minutes) *Joel, Mike, Bruce Howerton, Mark Buchanan, Bruce Hoffman, Michael Clemons, Bill*
2. Conduct Walks with Partners to Pinpoint Issue Areas & Monitor Implementation of Findings - (2 minutes) *Rebecca, Donna, partner groups*
3. Expand Dahlonega Stories History Plaque Program - (2 minutes) *Rebecca, Larry*

IV. Staff Report (5 minutes)

V. Announcements from partner agencies

- City of Dahlonega (4 minutes)
- University of North Georgia (2 minutes)
- Chamber of Commerce/Tourism Office (2 minutes)
- Historic Preservation Commission – (2 minutes)
- Dahlonega 2000, Inc. – (2 minutes)

VI. New Business

1. Future projects, initiatives, opportunities – Bill Schmid
2. Update on Great American Main Street Award competition
3. Draft Agenda for May 4 DDA-Main Street Board Work Plan Meeting

VII. Adjourn

FOR YOUR CALENDAR:
DDA Planning Retreat May 4

DDA Regular Meeting May 12

National Main Street Conference (Milwaukee) May 22-23