

## A GREAT INVESTMENT

Become a marketing partner with your community and the Old Fashioned Christmas Committee. It is through your efforts and active support that the Old Fashioned Christmas Committee continues to grow and enhance this special once a year event. You can make a difference by working with us, and at the same time, growing your business.

*Friday, November 27th*

Lighting of Downtown, Santa Claus,  
Music and Merchants' Open House

*Saturday & Sunday  
November 28th & 29th*

Santa Claus on the Square

*Saturday, December 5th*

Parade, Santa Claus, Live Entertainment  
and Lighting of the Tree at Visitors Center

*December Santa Schedule*

Visit Santa Downtown Every Weekend  
through December 20th



For a complete schedule, visit:

[www.dahlongachristmas.com](http://www.dahlongachristmas.com)



*Local businesses, sponsors,  
volunteers and community  
residents give funding, time  
and effort to make the annual  
Old Fashioned Christmas  
a memorable event!*



For a complete schedule, visit:

[www.dahlongachristmas.com](http://www.dahlongachristmas.com)

## INVITATION TO INVEST

*Old Fashioned  
Christmas  
2015*





# Old Fashioned Christmas

## MARKETING OPPORTUNITIES

*All names and logos will be sized appropriately for investment level*

### PRESENTING TITLE SPONSOR (\$4,000)

- Name or logo on [www.dahlongachristmas.com](http://www.dahlongachristmas.com) with link to your site
- Parade / Float Entry
- VIP Visitor Center Balcony Seating for 10 at the Parade
- Recognition at Sleigh with Santa & Elf at Visitors Center
- Recognition on Santa's Grand Float during the Parade
- Recognition during the Parade
- Recognition on Old Fashioned Christmas print material
- DJ announcement recognition during Open House
- Promotion on social media

### SANTA'S HELPER SPONSOR (\$3,000)

- Name or logo on [www.dahlongachristmas.com](http://www.dahlongachristmas.com)
- Parade / Float Entry
- VIP Visitor Center Balcony Seating for 6 at the Parade
- Recognition on Santa's Grand Float during the Parade
- Recognition during Parade
- Recognition on Old Fashioned Christmas print material
- DJ announcement recognition during Open House
- Promotion on social media

### MAGICAL LIGHTS SPONSOR (\$2,000)

- Name or logo on [www.dahlongachristmas.com](http://www.dahlongachristmas.com)
- Parade / Float Entry
- VIP Visitor Center Balcony Seating for 4 at the Parade
- Recognition during Parade
- Recognition on Old Fashioned Christmas print material
- DJ announcement recognition during Open House
- Promotion on social media

### PARADE SPONSOR (\$1,500)

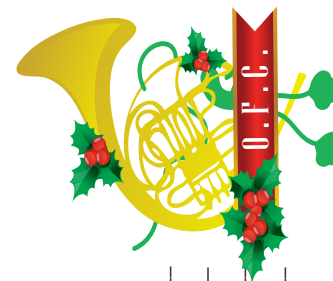
- Name or logo on [www.dahlongachristmas.com](http://www.dahlongachristmas.com)
- Parade / Float Entry
- VIP Visitor Center Balcony Seating for 2 at the Parade
- Recognition during Parade
- Recognition on Old Fashioned Christmas print material
- Promotion on social media

### TREE LIGHTING & CONCERT (\$500)

- Name on [www.dahlongachristmas.com](http://www.dahlongachristmas.com)
- Parade / Float Entry
- Recognition during Parade
- Recognition on Old Fashioned Christmas print material

### ELF SPONSOR (\$300)

- Name on [www.dahlongachristmas.com](http://www.dahlongachristmas.com)
- Recognition on Old Fashioned Christmas print material



Please complete and return this form to:

Dahlonga-Lumpkin County Community Foundation, 13 South Park Street, Dahlonga, GA 30533

#### CONTACT INFORMATION

Your Name \_\_\_\_\_ Company \_\_\_\_\_  
 Company Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
 Web site \_\_\_\_\_

#### PAYMENT INFORMATION

I have enclosed my check for \$ \_\_\_\_\_  
 Please charge \$ \_\_\_\_\_ to my \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Authorization Code \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Card Holder Address \_\_\_\_\_  
 Signature \_\_\_\_\_

#### SELECT MARKETING LEVEL

Presenting Title Sponsor	\$4,000
Santa's Helper Sponsor	\$3,000
Magical Lights Sponsor	\$2,000
Parade Sponsor	\$1,500
Tree Lighting & Concert	\$500
Elf Sponsor	\$300

FOR MORE INFORMATION

Joel Cordle  
[joelcordle@dahlongagadda.org](mailto:joelcordle@dahlongagadda.org)  
 (706) 482-2706

Amy Booker  
[amy@dahlonga.org](mailto:amy@dahlonga.org)  
 (706) 864-3711

WWW.DAHLONEGACHRISTMAS.COM