



### Revisit Essentials of Master Plan

- 2007-2008 process
- Focused inside M. Moore Parkway
- City Council & DDA sponsored
  - Based on public input meetings & stakeholder interviews
- Emphasis on historic preservation
- Future growth should be compatible, strategic, quality

### Rey Issues Public Meetings & Stakeholders

#### Housing:

Provide diversified housing opportunities for more residents to live in and around the downtown core.

Apartments Adjacent to Downtown Redeveloped and Upgraded

#### **Historic & Natural Resources:**

Preserve historic resources, individual buildings, neighborhood character, and add new historic districts.

Central Business District Expanded on East Main and North Grove

#### **Traffic & Transportation:**

Add parking facilities and street improvements for pedestrian safety.

- ✓ Parking Facilities (inventory/mang. analysis)
- Public Square Truck Traffic Reduced
- Downtown Ambassador Added
- ✓ Slowed Traffic with Raised Crosswalks on Main & Chestatee
- ✓ Pedestrian Connections Added on East Main Street to North Grove

## Rey Issues Public Meetings & Stakeholders

#### **Community Facilities:**

Preserve Holly Theater and Cannery while planning for other community art and cultural facilities.

- ✓ Hancock Park Expansion & Pavilion Added
- Expansive Repairs and Renovations at Holly Theater

#### **Urban Design:**

Preserve sense of place by promoting historic integrity and walkability between residential, commercial, and work locations.

✓ Still considering Update of Zoning w/Master Plan

#### Land Use & Development:

Orient towards pedestrians and alternative transportation.

Promote traditional village atmosphere to live and work in close proximity to shopping, recreational, cultural needs

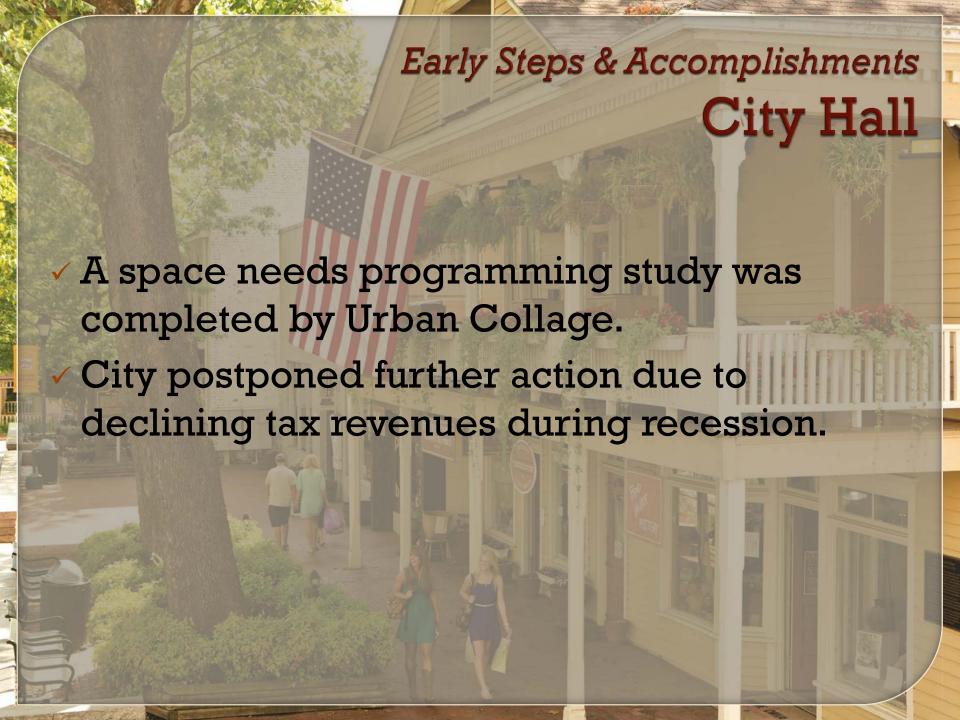
✓ Submitted Recreational Trails Grant Application

## Rey Issues Public Meetings & Stakeholders

#### **Economic Development:**

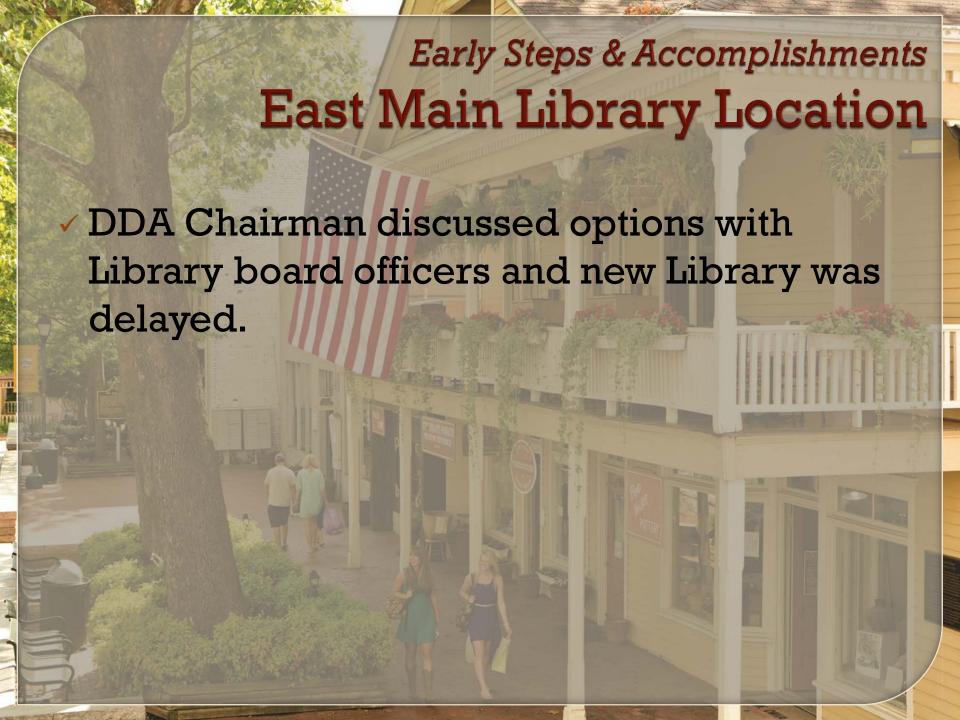
Grow and strengthen the economic base by diversifying and addressing needs of local residents, tourism, retirees, and university markets.

- Phillips' S. Chestatee Redevelopment (UNG mixed use academic & commercial)
- Rec Deck, Campus Library, 3 New Dorms Completed
- ✓ Strategic Commercial Infill and Expansions and Numerous Historic Restoration and Repair Investments Leveraged with Dahlonega 2000 Funding Assistance and State Loans
- ✓ Planned and implemented shopping campaigns in cooperation with the Chamber focusing on locals, visitors, and university markets.





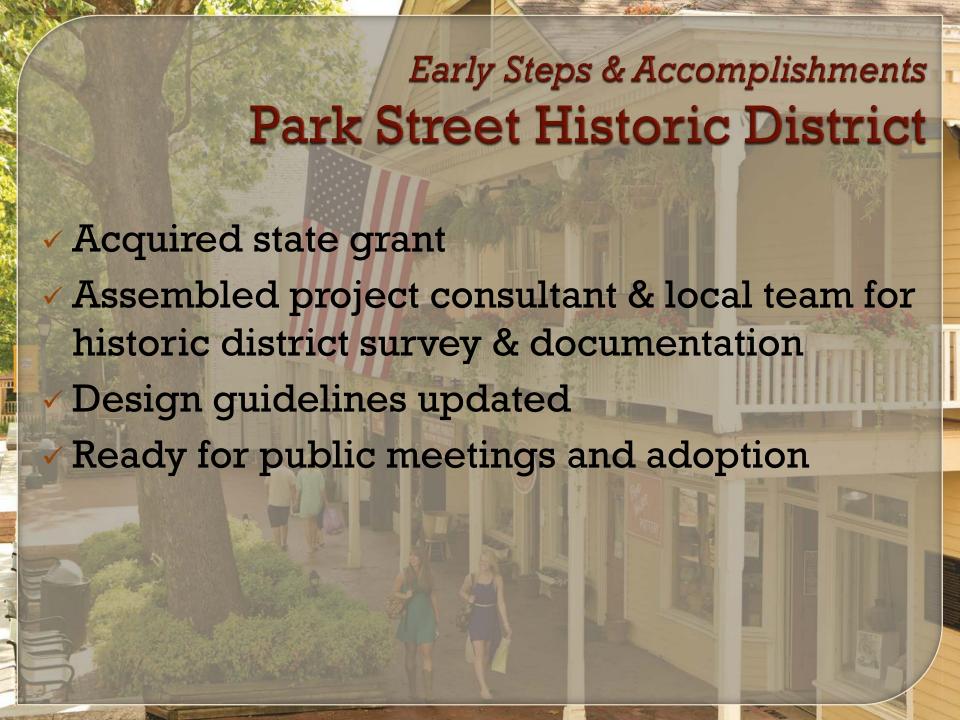
- City & DDA participated in UNG planning.
- City & DDA input on design of the South Chestatee Street building.
- DDA sponsored bonds for UNG dining hall, dorms, bookstore.





# Early Steps & Accomplishments Streetscape Design

- Filed numerous grant applications
- Acquired \$7 million of \$12 million needed for design, engineering, and construction.
- Stakeholders committee selected design & engineering consultants (Robert & Co.).
- First phase construction to begin late 2015 and subsequent phases implemented over three to four years.





# Early Steps & Accomplishments Key Properties for Development

- Committee meetings on catalytic projects, owners development of strategic sites
- Conversations with owners and builders regarding University Heights and South Chestatee properties
- Concept for parking & new bank building on
   W. Main Street

# Early Steps & Accomplishments Morrison Moore Parkway

- GDOT briefed on potential improvements
- ✓ GDOT HWY 52 Corridor study
- Voters rejected regional transportation initiative
- Parkway turn lanes and resurfacing completed in 2014
- Pedestrian access needs improvement







