

DAHLONEGA DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET BOARD

May 11, 2017

8:45 AM

City Hall

MINUTES

(draft)

Members present: Tony Owens, Mike Miller, Bruce Howerton, Hal Williams, Chris Welch, Larry Odom

Members absent: Donna Logan

Staff present: Rebecca Shirley, Danielle Bell, Bill Schmid

Partners present: David Zunker

Meeting called to order by Tony at 8:45 AM

Mike made a motion to approve the April 13, 2017 minutes as submitted, seconded by Hal. All members present voted in favor of the motion.

Rebecca gave overview of financial report. Hal made a motion to approve the April 30, 2017 financial report as submitted, seconded by Bruce. All members present voted in favor of the motion.

Downtown Economic Development Strategies

Rebecca highlighted accomplishments from each of the board's economic development strategies. The summary was included in the board packet.

Rebecca and Danielle provide staff update for the month of April. Rebecca updated the board on the spaces available for sale/lease downtown.

Announcements from partner agencies

- a) City of Dahlonega - Bill Schmid updated the board on the hiring schedule for the DDA Director position. Hal, Bruce and Tony were recommended to be a part of the hiring process. Bill will reach out to them with the specifics. Bill also showed the board the historic water pump that will be displayed on the square as it once was in the 1800's.
- b) University of North Georgia – Bruce Howerton reported UNG is likely to begin charging employees for parking. Parking deck construction is on schedule. The first of two summer sessions will begin next week. Softball tournament will be hosted at UNG this week.
- c) Chamber of Commerce/Tourism Office - David Zunker gave an update of the hotel motel tax revenue, the social media impressions are up from last month, anticipation of the Dahlonega Plateau designation later this summer, a promotional video on wineries and downtown has been shot and is projected to reach 13 million viewers, 6 Gap registration is open and has already been successful compared to last year's numbers and a Town Hall meeting is being planned for the unveiling of the Community Visioning Plan.
- d) Historic Preservation Commission – minutes from past meeting are included in packets.
- e) Planning & Zoning Commission – minutes from past meeting are included in packets.

New Business

- a) Tony recommended not having a June meeting because of the likelihood of not having a quorum. Larry made a motion to not have a June meeting, making the next meeting date July 13. The motion was seconded by Bruce. All members present voted in favor of the motion.

Bruce made a motion to adjourn the meeting, seconded by Hal. All board members present voted in favor of the motion. The board meeting adjourned at 9:35 AM.