**DAHLONEGA DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET BOARD**

**October 12, 2017**

**8:45 AM**

**City Hall**

**Members Present: Mike Miller, Tony Owens, Hal Williams, Larry Odom, Donna Logan**

**Members Absent: Chris Welch**

**Staff Present: Danielle Bell, David Zunker, Rob Nichols**

**AGENDA**

1. **Approve August 10, 2017 meeting minutes** - ACTION ITEM – Tony

**Larry motions, Hal seconds, all in favor, motion passes.**

1. **Approve financial report** – ACTION ITEM – Danielle –

**Donna motions, Hal seconds, all in favor, motion passes.**

1. **Approval of Agreement between the City of Dahlonega and Dahlonega Downtown Development Authority for services from October 1, 2017 to September 30, 2018. –** ACTION ITEM – Tony

**Donna motions, Mike seconds, all in favor, motion passes.**

1. **Update on Downtown Economic Development Strategies (Wayfinding Recommendation) –** Tony, Project will be rolled into Streetscape (begins in October), contacting Thomasville about vendor to find signs that include street signs and wayfinding
2. **Staff Report** – Danielle
3. **Announcements from partner agencies**

* City of Dahlonega – no report
* University of North Georgia – no report
* Chamber of Commerce/Tourism Office – introducing new Chamber President Rob Nichols. There has been merging of responsibilities with staff, some new members have come on board and have reduced number of staff. Staff and Board strategic planning sessions will be coming up to create an action plan for the upcoming year. Looking forward to partnering with the City and community groups.

Bed Tax report: there has been an increase throughout 2017 from years past. Hopeful for more increasing numbers in September.

A new Visitor’s Guide is in the works.

There is a new publication called the Hospitality Highway Farm Trail that will be coming out soon.

Travel writers from Birmingham Magazine will be here next week to write about wine, food and Christmas in Dahlonega.

There will be a Southern Living photo shoot in November to highlight Christmas in Dahlonega.

* Historic Preservation Commission – no report
* Planning & Zoning Commission – no report
* Downtown Merchant Coalition – no report

1. **New Business**
   1. **New DDA Director – Jan Harris will be here by early November. She has a background in Chamber, DDA and historic preservation.**
   2. **Biker Mike – Trim trees on West Main when GA Power can turn power off**
   3. **Vacancies on DDA Board – There are two vacancies currently. One of these being a UNG representative. These names have been submitted to the Mayor for further review but the process had begun.**
2. **Adjourn**

**Hal motions to adjourn meeting, Donna seconds, all in favor, meeting adjourns at 9:20AM.**

***FOR YOUR CALENDAR:***

***DDA Regular Board Meeting November 9, 2017***