

**DAHLONEGA DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET
BOARD March 22, 2018
8:45 AM
City Hall**

Members Present: Tony Owens, Hal Williams, Larry Odom, DeEnna Walters, Donna Logan, Sabrina Walker

Members Absent: Mike Miller

Others Present: Danielle Bell, Bill Schmid, Robb Nichols, Jan Harris, David Zunker

Tony called the meeting to order at 8:47AM.

I. Approve February 8, 2018 meeting minutes and DDA Board Retreat minutes - ACTION ITEM – Tony

Larry motions to approve both sets of minutes. Donna seconds the motion. All members voted in favor, the motion passes.

II. Approve February financial report – ACTION ITEM – Jan

Hal motions to approve both sets of minutes. Donna seconds the motion. All members voted in favor, the motion passes.

III. Continuing Business

a. Update on Wayfinding Signage Project – Danielle

Price quotes are being gathered and will be turned into the Finance department this week. There will be a one-time fee installation and then a yearly maintenance fee for merchants.

b. Update on Board Retreat – Jan

The notes have been compiled from the meeting – Billy Parrish will get a report back to us soon so that the work plan can be completed at a small work session with the DDA Board and community partners. A summary of the retreat will be presented at the Downtown Dahlonega Business Association meeting, Rotary Clubs and Chamber Board meeting by Jan.

c. Update on Banner Project – Danielle

UNG graphic design students have turned in their designs for downtown banners. These designs will be presented at the April City Council Work Session and once a design is selected it will be tweaked and then ordered.

IV. New Business

a. Discussion of 4th of July events – Jan

The Chamber of Commerce will coordinate the fireworks, Dahlonega Mountain Sports will coordinate the Firecracker 5K, and the DDA will coordinate the parade. The other events that have been taken place in the past are still being looked at and other community partners may take these events on. Parking options for the fireworks show will be sent out via social media, the Nugget and other outlets by the Chamber and DDA.

b. North Georgia Film Update – Jan

The contract with the City of Dahlonega and Film City is underway. A

FAM tour with location scouts may occur but we are still working with Film City to potentially plan this event. The DDA is waiting on information from Film City.

The DDA board states that they would like the DDA to be the regulatory body for film in the community but not have a role in recruiting film projects.

ACTION ITEM: Hal motions to notify Film City that due to lack of progress the City's contract with Film City will be considered null and void. DeEnna seconds the motion. All members present voted in favor. The motion passes.

David Zunker (Camera Ready Liaison) is working with three different production companies about different film projects in Dahlonega/Lumpkin County.

V. Staff Report – Jan & Danielle

VI. Announcements from partner agencies

- ✓ **City of Dahlonega – Bill Schmid** – Budget amendments for the first 6 months of the fiscal year will occur in April. Streetscape work is continuing, and thermoplastic striping will be the final step in May after roads are resurfaced. A crosswalk on North Grove Street will be put in by the state. Sidewalks will be put in down Wimpy Mill Road and a picnic area will be created on Wimpy Mill Road by the City. Happy Hallow Road will be resurfaced.
- ✓ **University of North Georgia – DeEnna Walters** – A traffic light will be installed by the Convocation Center on Morrison Moore Parkway. The student shuttle route will be expanded. A larger passenger bus will be purchased and can be rented by community partners and student groups. The Moore House will be renovated this summer. Parking lots will be resurfaced, and drainage issues will be adjusted.
- ✓ **Chamber of Commerce/Tourism Office** – State of Tourism event is coming up. In August there will be an event featuring Chris Clark as a speaker. The Tourism Committee met and heard Alex Crawford of the Lumpkin County High School Work Based Learning Program. Margarete McClain spoke about a coop marketing program available in the state. The Tourism Committee is working on a festival that curates existing promotions to create a festival season centered around Valentine's Day.
- ✓ **Historic Preservation Commission – Hal Williams** - Zach Tumlin's barn was discussed. The fence behind Steven Leibel's property was also discussed. There is a called meeting of the HPC tonight to discuss renovations of the Chamber building.
- ✓ **Planning & Zoning Commission – no report**

VII. New Business –

Jan Harris – DDA Board Training dates are listed below. Jan, DeEnna and Sabrina will be registered.

Hal Williams – The Dahlonaga 2000 Board needs to examine the amount of matching funds and look at how the budget should be budgeted towards property investment.

VIII. Adjourn

Tony motioned to adjourn the meeting. Hal seconds the motion. All members voted in favor, the motion passes. Tony adjourned the meeting at 10:00am.

DRAFT