

DAHLONEGA DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET BOARD

April 12, 2018

8.45 am

McCullough Council Chambers – City Hall

MINUTES

Members Present: Tony Owens, Mike Miller, Hal Williams, DeEnna Walters, Larry Odom,

Members Absent: Donna Logan, Sabrina Walker

Staff Present: Danielle Bell, Jan Harris, Robb Nichols

Tony Owens called the meeting to order at 8:45AM.

- I. Approve March 22, 2018 meeting minutes and March 8, 2018 retreat minutes - ACTION ITEM – Tony**

Hal Williams motioned to approve the March 22, 2018 minutes as amended, DeEnna Walters seconded the motion, all members present voted in favor and the motion passed.

Mike Miller motioned to approve the March 8, 2018 retreat minutes, Hal Williams seconded the motion, all members present voted in favor and the motion passed.

- II. Approve March financial report – ACTION ITEM – Jan**

Mike Miller motioned to approve the March financial report, Hal Williams seconded the motion, all members present voted in favor and the motion passed.

- III. Continuing Business**

- a. Update on Wayfinding Signage Project – Danielle**

Icons for type of business/parking, directional arrows, will be visiting vendors soon.

- b. Update on 4th of July events – Jan**

The 5K will be run by Dahlonega Mountain Sports in the morning, the parade will take place at 11am, and the Chamber will sponsor the fireworks later in the evening.

Another community group is looking to sponsor the Patriotic Ceremony.

Outside food vendors have expressed interest in attending but at this time local restaurants and food vendors will be given priority.

Robb Nichols added that the Chamber is actively seeking sponsors for the fireworks display.

- c. Update on Retreat Packet from Billy Parrish – Jan**

No report as Jan is still waiting to get a report from Billy Parrish.

- IV. New Business**

- a. Budget for FY 2018-2019 – Jan**

Parking is now under the City Marshal's office. Film will no longer be a major component of the budget. The City Manager has asked what the DDA's plans are to generate revenue moving forward. Bond revenue may be used to obtain property for development to create income.

- V. Staff Report – Jan & Danielle**

VI. Announcements from partner agencies

- **City of Dahlonega** – *Streetscape in on schedule to wrap up by the end of May.*
- **University of North Georgia – DeEnna Walters** – *A concert was held at the Convocation Center with about 2,200 attendees. On May 4th and 5th UNG will be hosting a softball tournament with eight teams and graduation.*
- **Chamber of Commerce/Tourism Office – Robb Nichols** – *Leadership Lumpkin is hosting an event on April 14th. Lyrics for the Library will be held on April 19th. March visitors for 2017 and 2018 are down 6.8%. The State of the Tourism Event will be held at Monteluce in the wine production room on May 8th.*
- **Historic Preservation Commission** – *No report.*
- **Planning & Zoning Commission** – *No report.*
- **Dahlonega Downtown Business Association** – *No report.*

VII. Adjourn

Mike Miller motioned to adjourn the meeting, Larry Odom seconded the motion, all members present voted in favor. Tony Owens adjourned the meeting at 9:37AM.

FOR YOUR CALENDAR:

Bear on the Square – April 21,22, 2018

Georgia Parking Association Conference - Augusta, GA – April 24-27, 2018

First Friday Concert – May 4, 2018

Farmers' Market & Appalachian Jam – May 5, 2018

Farmers' Market – May 8, 2018

Rogation Day Blessing – May 9, 2018

DDA Regular Board Meeting - City Hall – May 10, 2018