

**DAHLONEGA DOWNTOWN DEVELOPMENT AUTHORITY/MAIN STREET BOARD**  
**December 7, 2016**  
**MEETING MINUTES**  
**(DRAFT)**

**Board Members Present:** Tony Owens, Larry Odom, Chris Welch, Hal Williams, Donna Logan, Bruce Howerton

**Board Members Absent:** Mike Miller

**Partners Present:** David Zunker

**Others:** Joel Cordle

**Staff Present:** Rebecca Shirley, Danielle Bell

**Larry called meeting to order at 8:45AM.**

- I. Approve October 27 & November 2, 2016 meeting minutes** – Motion to approve the minutes as presented was made by Hal, seconded by Tony. All members present unanimously approved the motion.
- II. Approve September 2016 financial report** – Rebecca provided details of the financial report. A motion to approve the financials as presented was made by Tony, seconded by Chris. All members present unanimously approved the motion.
- III. Welch Investments, LLC GCF Loan Application** – Motion to approve Chairman letter of support and DDA resolution as presented was made by Hal, seconded by Bruce. All members present voted in favor of the motion. Chris recused himself from the discussion and vote on this agenda item.
- IV. Downtown Economic Development Strategies**
  - Develop a parking management plan- Hal gave an update on the Parking Committee's recommendations for the December 15 Council Work Session.
  - Expand the footprint of downtown – Rebecca reported on the pedestrian wayfinding concept. The Board asked Rebecca to present to Council, get more specifics on costs and bring back to the Board for financial support. Danielle gave an update on the downtown mobile app.
  - Position Dahlonega as the film production hub in the Georgia Mountain Region – Rebecca reported on the Christmas in Homestead merchant survey included in the board packet. Tony volunteered to participate in permit reviews in the future.
  - Maintain Organizational Excellence – Rebecca and Danielle reported on staff work plan and updated the board on 4<sup>th</sup> quarter marketing promotions.
- V. Inventory Update-** Rebecca updated the board on the current business inventory.
- VI. Partner Updates**
  - City of Dahlonega - Bill Schmid updated the board on the status of the elementary school property upgrades.
  - University of North Georgia - Bruce Howerton updated the board the Convocation Center construction is underway and it appears the parking is being managed effectively.
  - Chamber of Commerce/Tourism Office – no update at this time
  - Historic Preservation Commission minutes included in the board packet
  - Planning & Zoning Commission minutes included in the board packet
- VII. New Business**
  - Tony nominated Hal Williams as Vice Chairman for 2017. A motion to approve the 2017 Proposed Slate of Officers (Tony Owens – Chairman; Hal Williams – Vice Chairman; Chris Welch – Secretary; Bruce Howerton – Treasurer) was made by

Donna, seconded by Chris. All board members present unanimously approved the motion.

- Hal made a motion to transfer \$10,000 from redevelopment fund balance to Dahlonaga 2000 account to cover outstanding projects, seconded by Chris. All board members present unanimously approved the motion.

**VIII. Adjourn-** Hal made a motion to adjourn, seconded by Donna. Tony adjourned the meeting at 10:00 AM.